

I. New Year's Greeting

Takefuji Corporation would like to express our kindest regards to all of you as New Year's greeting for 2008.

Consumer finance business in Japan has entered a year of the new phase, as Japan Financial Services Association was established along with the second stage enforcement of the Money Lending Business Law in December, 2007.



Prior to the second stage enforcement, in order to distinguish ourselves from the peers, we have conducted training sessions for all employees under the banner of strengthening compliance system and have promoted enhancing their awareness toward the Money Lending Business Law before December 19th, the day of the enforcement. We have been ready to construct a customer friendly system that features compliance as a main concept and that obtains customers' trust.

We aim to upgrade our community-based services, basing upon many "real voices of customers" collected through the customer satisfaction survey, as well as lowering the cap interest rate of new contracts from January 25th, 2008. We would like to meet the customers' needs by offering various products from 13.5% to 18.0% to become a "department store of unsecured financial instruments."

All the employees will unify the efforts for customer satisfaction, taking advantage of our expertise and system, which have been built and polished since the establishment of our company. In closing, we would like to convey our best wishes for the New Year.

II. CSR Activities

V Premiere League~Game in Fukaya~CSR Activities

Takefuji Bamboo's matches for 2007/08 V Premiere League were held on December 14th and 15th at Fukaya Big Turtle in Fukaya City, Saitama Prefecture. Bamboo Team organized many programs, such as kids' escort (entrance of players hand in hand with kids) as the home team.



In one of those programs, 17 employees of the Company worked for two days as volunteer staff at a shop set up by Ayumi workshop, sheltered workshop for intellectually disabled people, and contributed to the sales. The participants said that it was fun and they would like to participate in such activities again.

Donation of Calendars and Datebooks

This year, we started our donation of calendars and datebooks to "Calendar Ichi," or Calendar Market as a CSR activity. This is to collect and donate calendars and datebooks to the charity bazaar organized by an NGO, "Nippon Volunteer Network Active in Disaster". 259 calendars and 45 datebooks were collected at the headquarters of the Company. Earnings of the bazaar will be spent on the disaster relief activities. In this year, we will be engaged in CSR activities more than last year.

BAMBOO NEWS



Takefuji Bamboo Won a Match in 3 vs. 0 Straight Set at "Tenno Hai Kogo Hai" All Japan Volleyball Championship

At the beginning of the year, Takefuji Bamboo won a match against Tsukuba University in straight set on January 2nd. Though defeated in the game with NEC RedRockets, players did their best during the full 5 sets.

Nikolic Scored 24 Points at 2007/08 Premiere League Match

- On December 22nd, in the game with Hitachi Sawa Rivale, Takefuji Bamboo won for the first time in this season with Ms. Jelena Nikolic scoring 24 points.
- On January 19th and 20th, Takefuji Bamboo will have matches against Okayama Seagulls and Hitachi Sawa Rivale in Miyazaki Prefecture.

We ask for your warm support to Takefuji Bamboo in heating V Premiere League.

