

I. Summary of Financial Results for the 1st Quarter of the FY ending March 2009

On August 8, TAKEFUJI CORPORATION (“the Company”) published its financial results for the 1st Quarter of the FY ending March 2009. Summary is as shown below.



【Key Operational Data and P&L】(Non-consolidated)

Item	07/06	08/06	Increase/ Decrease (%)	09/03 Forecast	Achievement Ratio
Direct Cash Loans (Mil.yen)	1,409,357	1,133,038	-19.6	1,005,600	-
No. of loan Customer A/Cs	2,087,768	1,764,730	-15.5	1,570,000	-
No. of New Customer A/Cs	51,669	19,226	-62.8	108,000	17.8
Write-off s (Mil. yen)	16,614	13,675	-17.7	92,000	14.9
Gross Write-off ratio (%)	1.18	1.21	-	9.15	-
Collection from bad debts previously written-off (Mil. yen)	868	770	-11.3	3,300	23.3
Net Write-off ratio (%)	1.12	1.14	-	8.82	-
Operating Revenues (Mil.yen)	73,644	54,790	-25.6	196,800	27.8
Operating Expenses (Mil.yen)	57,755	51,589	-10.7	182,500	28.3
Operating Income (Mil.yen)	15,889	3,201	-79.9	14,300	22.4
Ordinary Income (Mil.yen)	16,469	2,150	-86.9	12,200	17.6
Net Income (Mil.yen)	18,023	1,080	-94.0	10,600	10.2

Brief statement of Financial Results at the 1st Quarter for the FY Ending March 31, 2009 (Consolidated/Non-Consolidated)

The 1st Quarter Financial Report for the FY Ending March 31st 2009 (Non-Consolidated)

II. Summary of Business Results in July 2008

Monthly business results for July are as follows:

	07/07	08/03	08/07	Year-on-year Comparison (No.)	Change from 08/03 (No.)
Direct cash loans to customers (¥ mil)	1,402,987	1,195,328	1,121,232	-20.1	-6.2
Installment receivable (¥ mil)	582	557	559	-4.0	0.4
No. of loan customer accounts	2,087,844	1,833,316	1,757,721	-15.8	-4.1
No. of New customer accounts	14,111	5,805	6,119	-56.6	5.4
No. of branch offices ※	1,624	1,500	1,498	(-126)	(-2)
Manned	371	360	357	(-14)	(-3)
Unmanned ※	1,252	1,139	1,140	(-112)	(1)
Internet	1	1	1	(0)	(0)
No. of unmanned loan contract machines ※	1,624	1,500	1,498	(-126)	(-2)

※Including automatic quick loan application machines

III. Notice of “Support You All the Way Through Campaign”

TAKEFUJI CORPORATION considers that meeting sound customer needs properly and lawfully to the most is the mission for non-bank companies, and for this aim, we are making efforts to supply diversified products and services.

As part of these efforts, we have started “Toko-Ton Ouen Campaign (Support You All the Way Through Campaign)” on Friday, August 8, 2008 in order to serve customers’ living, at a time when the gasoline prices are further rising with rising crude oil prices.

We are offering “Quo Cards” equivalent to 10,000 yen to 200 customers out of who have made new contracts with us from 8:30 am on Friday, August 8, 2008, to 10:00 pm on Friday, October 31, 2008, and out of customers with existing contracts with us by drawing.

The Company is planning to fulfill its social mission as a non-bank company, by making efforts in product development and other aspects, in order to satisfy customers’ needs.



IV. ”Takefuji Report 2008” on Website

The Company has been taking various opportunities to promote timely and continuous fair disclosure under the basic policy of clearly transmitting our corporate message and the current status of management. We have published “Takefuji Report 2008” both in Japanese and English on our website recently. Takefuji Report 2008 includes Annual Report, CSR Report and Facts & Figures. The Company proactively intends to continue fair disclosure to investors and shareholders.

「Takefuji Report 2008」

V. CSR Activities

Sitting Volleyball Practice

Takefuji Bamboo, a volleyball team competing in the Women’s Volleyball-Premier league, has been offering various kinds of social contribution activities. On July 19, Takefuji Bamboo held sitting volleyball practice in the Takefuji Bamboo gymnasium in Saitama Prefecture as one of such activities. “Sitting volleyball” is to play volleyball while remain seated on the floor and to play with their buttock attached to the floor, which is an official sport in Beijing Paralympics. Sitting volleyball teams from Chiba and Fukushima Prefecture participated to enjoy the practice. Some Takefuji Bamboo players commented, “while enjoying sitting volleyball, we learn much as for volleyball techniques.”

