

## I. 43<sup>rd</sup> Closing Announcement and Presentation of Financial Results

TAKEFUJI CORPORATION (the Company) would like to announce the schedule and venue of the announcement and the presentation for the fiscal year ended March 31, 2010.

[Announcement]	Time and date	: 3:00 PM on Thursday, May 13, 2010
	Venue	: Kabuto Press Club at Tokyo Stock Exchange
[Presentation]	Time and date	: 10:30 AM to 11:30 PM on Friday, May 14, 2010
	Venue	: Diamond Room, 1F, Aoyama Diamond Hall
	Address	: 3-6-8, Kita-Aoyama, Minato-ku, Tokyo 107-0061
	Tel	: 03-5467-2111
	Access	: Direct link to B5 Exit of Omotesando Station on Ginza Line, Hanzomon Line and Chiyoda Line of Tokyo Metro

For details, please contact Investor Relations Office at [ir\\_info@takefuji.co.jp](mailto:ir_info@takefuji.co.jp) or Tel 81-3-3365-8011.

\*Summary of Business Results in March 2010 is not reported in this issue due to the silent period, but will be reported at the closing announcement.

## II. New Employees of 2010 Join Takefuji

On Thursday, April 1, 22 new graduates, dressed in brand new business suits or uniforms, participated in the welcome ceremony of 2010. They looked slightly tense. At the ceremony, the president and other older employees offered encouragement and the executive vice president handed written appointment to each one of the new employees. As they firmly received the appointment with both hands, they became aware of their responsibilities as a member of Takefuji.

After a 5 day-long training, appearing full-fledged and determined, new employees stepped out to their worksites.

Yet the environment surrounding Takefuji and the consumer finance industry continues to be severe, the whole company will unify its efforts to fulfill our mission as a non-banking company, with new spirits of new employees.



### III. CSR Advertisement

#### CSR Advertisement in Fiscal Year Ended March 2010

We introduce our continuous CSR activities on newspapers, as the circle of CSR activities takes root and grows at Takefuji. It all began when an employee proposed CSR activities, saying “we can do this,” to CSR Promotion Office.

Here are advertisements published in the FYE March 2010. We hope that our activities will be passed on and will expand among people and in the society even a little by little.

2009

- April 24 “Passing down the forest to next generation”  
As a member of Forest Supporters,  
encourage participation in forest preservation volunteer.
- May 27 “Mobile phone for guide dogs”  
Donated used mobile phones, known as “urban mines,”  
to guide dog promotion bodies.
- June 23 “Turn the lights off, turn the earth on”  
Participated in Lights Down Campaign.
- July 22 “Evolution of pocket tissue packet”  
Distribute new eco-friendly pocket tissues.
- August 18 “The day on which bottle caps make vaccines”  
Participate in CSR activities through collecting  
and donating P.E.T. bottle caps.
- October 20 “Eyeglasses connect Asia”  
Participate in CSR activities through collecting and  
donating used eyeglasses
- November 25 “Planting volunteer spirits in Autumn”  
Conduct various activities during Annual Takefuji  
Volunteer Month.
- December 22 “This ‘used’ stamp is still usable”  
Participate in CSR activities through collecting used  
stamps.



2010

- January 11 “Big dream with 1 yen”  
Conduct CSR activities through benecere card.
- February 14 “St. Valentine’s Day motion”  
Collect St. Valentine’s Day charity donation.

[CSR Website](#)