



For release Immediately
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Report on Donation to Social Contribution Bodies through benecere Card

With our CSR philosophy to “earn the trust of people and communities and make positive contributions to society,” the Company conducts various CSR activities to express “gratitude,” which is our founding spirit.

We report that we made the fifth donation to social contribution bodies through benecere card, which we launched on October 1, 2008, as below. With benecere card, Takefuji monthly donates 1 yen per customer for charity from the interest paid by customers. The results will be reported every 3 months.

Details

Period: From October 1, 2009 to December 31, 2009

Donation Amount: 443,119 yen (Accumulated amount of 1,390,550 yen)

Recipient: Japan Guide Dog Association	110,780 yen
Japanese Red Cross Society	110,780 yen
WWF Japan (World Wide Fund for Nature Japan)	110,780 yen
The Scholarship Foundation for Traffic Accident Orphans	110,779 yen

*in a random order

*Donation to Japanese Red Cross Society was made as relief for victims of Haiti earthquake.

Date of Donation: January 29, 2010

We continue to contribute to society through benecere card, as well as even more actively addressing CSR activities.

